



For Immediate Release
May 14, 2021



RICHLAND LIBRARY INTRODUCES NEW ENTREPRENEUR-IN-RESIDENCE

Meet Shennice Cleckley, CEO of Smart Cookie Coaching

Columbia, SC - Learn more about achieving work-life harmony while growing a small business and raising a family. **Richland Library is thrilled to welcome Shennice Cleckley as our new entrepreneur-in-residence (EiR).**

During her residency, which runs **May - September 2021**, Cleckley plans to:

- serve as a liaison between the library and small business community
- share her expertise with others by hosting office hours and curating digital content for the library's [website](#)
- work closely with library staff to offer programs, which are free and open to the public, that focus on important issues and timely interests of entrepreneurs and small business owners

A graduate of Columbia College with her Bachelor of Arts degree in Political Science and Public Affairs, Cleckley **is the CEO of Smart Cookie Coaching**, a business development firm that helps entrepreneurs grow their business with strategic planning, digital skills training and lifestyle integration. She's also a multimedia personality with her business lifestyle podcast, called *Live Fully Expressed*, an MC for 1 Million Cups, a member of the City of Columbia's Accommodation Tax Committee, and chair for the SC Whitmore School Board. To learn more about Cleckley, [click here](#).



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Initially developed in 2019, the entrepreneur-in-residence program strives to offer access to seasoned, diverse entrepreneurial leaders with proven expertise, demonstrated success and the heart of a coach.

For questions, please contact Emily Stoll at 803-587-3637 or estoll@richlandlibrary.com.

About Richland Library

Awarded the National Medal in 2017 by the Institute of Museum and Library Services, Richland Library is a vibrant, contemporary organization that provides resources and information that advance the Midlands. Offering state-of-the-art technology, a variety of literary and cultural programs and 13 bustling facilities located throughout the county, Richland Library provides a truly customizable, modern library experience for residents and visitors alike.

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